

Shop Your Brand With Westamerica's Online StorFront



StorFront is your very own digital web store – an online shop for your brand. Customized for your organization, our solution allows you to create, proof, and order printed materials – right from your desktop - anytime, anywhere. Your StorFront will be branded to match your corporate identity, and can even be embedded into your existing public site.

User-specific logins and password protection ensures that only your designated employees or representatives have ordering access. At your option, you'll have complete visibility and approval rights over all activity.

StorFront - the simple and secure way to manage your brand identity.

Westamerica's StorFront is the ultimate collateral management solution for organizations with multiple locations, field offices, or remote reps. Your brand message and image quality will be consistent no matter where or when it is ordered. Our StorFront is ideal for:

- ✓ **Franchise and retail organizations** – Displays, POP and promotional materials, marketing collateral.
- ✓ **Restaurant and hospitality chains** – Menus, table tents, displays, coupon offers.
- ✓ **Commercial or residential real estate** – Listing flyers, signage, brochures, presentations.
- ✓ **Centralized procurement** – Corporate stationery, business cards, forms, promotional products.



StorFront at a glance:

- Centralized, web-based, online order management available 24/7
- Real-time inventory calculations
- Online proof and order approval process
- Full and partial back-order processing
- Min/max order quantity management
- Complex kit definition and build
- Electronic literature fulfillment
- Online order status checking and instant shipping notifications
- Shipping carrier interfaces available
- Password protected and secure
- User-permissions control orders by budget, department, security-level
- Supports print-on-demand and template-driven ordering
- Supports variable-data printing
- Comprehensive and customizable reporting options
- Ordering portal can be branded and/or embedded into client web site
- Secure e-commerce and credit card processing available

